

# HONG KONG OUTSTANDING BUSINESS STUDENTS AWARD 2014 APPLICATION FORM

\* Only qualifications, scholarships and awards obtained during university education will be considered.

## PERSONAL INFORMATION

NAME (ENGLISH)

NAME (CHINESE)

GENDER

DATE OF BIRTH (DD/MM/YYYY)

PLACE OF BIRTH

HKID NO.

UNIVERSITY

YEAR

MAJOR

MOBILE PHONE NO.

EMAIL

RESIDENTIAL ADDRESS

  

## A) LANGUAGE PROFICIENCY

	EXAMINATION	READING	WRITING	LISTENING	SPEAKING
CHINESE:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
OVERALL RESULT	<input type="text"/>				
ENGLISH:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
OVERALL RESULT	<input type="text"/>				

## B) ACADEMIC ACHIEVEMENT AND SCHOLARSHIPS

CUMULATIVE GPA

CREDITS OBTAINED

SCHOLARSHIP

YEAR	NAME	ORGANIZATION
e.g. 2012	Centaline Charity Fund Scholarship	Centaline Charity Fund
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## C) PARTICIPATION IN BUSINESS-RELATED COMPETITION

YEAR	NAME	ORGANIZATION	NATURE	AWARD
e.g. 2013	KPMG Business Administration Paper 2013	Hong Kong Federation of Business Students	Local / Inter-university	Champion
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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## D) VOLUNTARY/ COMMUNITY SERVICE EXPERIENCE

YEAR	ORGANIZATION	NATURE	SERVICE HOUR	POSITION
e.g. 2014	Hong Kong Red Cross	Flag-selling	2	Participant

## E) BUSINESS PROFESSIONAL QUALIFICATION

YEAR	QUALIFICATION	ORGANIZATION
e.g. 2013	LCCI International Qualification	London Chamber of Commerce and Industry

## F) WORKING EXPERIENCE / INTERNSHIP

YEAR	COMPANY	POSITION

## SHORT QUESTION

- 1) Assume you are the Chief Marketing Director of a multinational electronic company. Your company has recently launched a new type of smartphone with one new and special feature. You are now planning to launch the product in Asian market. Please illustrate your idea with no more than 250 words.

## DECLARATION

- 1) I declare that all the information provided in this application is fully comprehensive and correct. Please be noted that any person who by any deception dishonestly obtains for himself or another any pecuniary advantage shall be guilty of an offence and shall be liable on conviction upon indictment to imprisonment for 10 years under the Theft Ordinance (Chapter 210 of the Laws of Hong Kong).
- 2) I hereby declare that I clearly understand that.
- a) Participants must adhere to the rules and regulations set by the organizer. Participants failing to comply with the rules and regulations will be subject to disqualification or other penalties.
  - b) The organizer will not be responsible for any accidents, injuries or damage which might occur to any participant during this competition or any other related activities.
  - c) The organizer reserves the right to make final amendments to this list of rules and regulations without notice to participants.

SIGNATURE

DATE

*Personal data collected in this application form will be used by Hong Kong Federation of Business Students for application of Hong Kong Outstanding Business Students Award and other related purposes. All data collected will be kept in strict confidence. Applications will be kept for six months after which they will be destroyed.*