

# BuyForMe

<b>Job Title</b>	Marketing Assistant (Summer Intern)
<b>Duration</b>	June – August
<b>Job Description</b>	<ul style="list-style-type: none"> <li>• Conduct market research and industry analysis</li> <li>• Perform clients for products and business plan pitching - Marketing content writing such as copy-writing for digital and social media channels, design materials and blog articles</li> <li>• Design marketing campaigns to maximize promotion effects</li> <li>• Organize and participate in O2O(Online-to-Offline) marketing events including tradeshow, product launch events etc.</li> <li>• Perform business administration duties</li> </ul>
<b>Job requirement</b>	<ul style="list-style-type: none"> <li>• Preferably with degree in marketing, communication, business administration and advertising or related job experience with e-commerce</li> <li>• Self-motivated, proactive and willing to learn</li> <li>• Strong communication, presentation &amp; interpersonal skills</li> <li>• Good command of written &amp; spoken English &amp; Chinese, Mandarin and other languages will be considered favorably</li> <li>• Organization, multi-tasking, and good problem solving skills along with the ability to work well under pressure and meet demanding deadlines</li> <li>• Understanding of social media marketing including google AdWords, trends and Facebook ads a bonus</li> </ul>
<b>Deadline of application</b>	• May 29 , 2014    23:59
<b>Document required</b>	• Resume
<b>Reminder</b>	<ul style="list-style-type: none"> <li>• Interview will be arranged on early June</li> <li>• Full – time offer will be given to applicants with excellent performance</li> </ul>

## About BuyForMe:

BuyForMe is a start-up fast growing company presenting the century-new concept of overseas shopping experience to our users. With advanced technology and user-friendly designs, our mobile application and web version centring on the instant sharing functionality unprecedented in the market will be released in the coming quarters internationally.

BuyForMe is an elite team consists of energetic talents who pursuit entrepreneur spirits. Founded by experienced financial and technology experts, BuyForMe offers a vibrant, stimulating and supportive working environment and learning opportunities for future talents who is interested in e-commerce and retail industry.