



Job Title	Marketing Assistant (Summer Intern)
Duration	June – August
Job Description	<ul style="list-style-type: none"> • Conduct market research and industry analysis • Perform clients for products and business plan pitching - Marketing content writing such as copy-writing for digital and social media channels, design materials and blog articles • Design marketing campaigns to maximize promotion effects • Organize and participate in O2O(Online-to-Offline) marketing events including tradeshows, product launch events etc. • Perform business administration duties
Job requirement	<ul style="list-style-type: none"> • Preferably with degree in marketing, communication, business administration and advertising or related job experience with e-commerce • Self-motivated, proactive and willing to learn • Strong communication, presentation & interpersonal skills • Good command of written & spoken English & Chinese, Mandarin and other languages will be considered favorably • Organization, multi-tasking, and good problem solving skills along with the ability to work well under pressure and meet demanding deadlines • Understanding of social media marketing including google AdWords, trends and Facebook ads a bonus
Deadline of application	• May 29 , 2014 23:59
Document required	• Resume
Reminder	<ul style="list-style-type: none"> • Interview will be arranged on early June • Full time offer will be given to applicants with excellent performance

About Innoverz Limited:

Innoverz Limited is a fast growing company with dedication on cutting-edge technological to provide best solution to clients in Asia Pacific region. Founded in Science Park, Innoverz Limited had been working with international clients in travel, cosmetic, personal care, financial and tertiary education industries over years.

Innoverz Limited is a specialist with e-commerce, e-education, mobile and web application development and interactive multimedia design service. Our cross functional team consists of energetic talents who pursuit entrepreneur spirits. Innoverz offers a vibrant, stimulating and supportive working environment and learning opportunities for future talents.