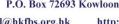


HONG KONG FEDERATION OF BUSINESS STUDENTS

香港大專商學生聯會



Job Title	Marketing Assistant (Summer Intern)
Duration	June – August
Job Description	Conduct market research and industry analysis
	Perform clients for products and business plan pitching -
	Marketing content writing such as copy-writing for digital
	and social media channels, design materials and blog
	articles
	Design marketing campaigns to maximize promotion
	effects
	Organize and participate in O2O(Online-to-Offline)
= 1	marketing events including tradeshows, product launch
	events etc.
	Perform business administration duties
Job requirement	Preferably with degree in marketing, communication,
	business administration and advertising or related job
	experience with e-commerce
	Self-motivated, proactive and willing to learn
	• Strong communication, presentation & interpersonal skills
	• Good command of written & spoken English & Chinese,
	Mandarin and other languages will be considered
	favorably
	Organization, multi-tasking, and good problem solving
	skills along with the ability to work well under pressure
	and meet demanding deadlines
	Understanding of social media marketing including google
	AdWords, trends and Facebook ads a bonus
Deadline of application	• May 29, 2014 23:59
Document required	• Resume
Reminder	 Interview will be arranged on early June
	Full time offer will be given to applicants with excellent
	performance





PHKFBS

香港大專商學生聯會

About Innoverz Limited:

Innoverz Limited is a fast growing company with dedication on cutting-edge technological to provide best solution to clients in Asia Pacific region. Founded in Science Park, Innoverz Limited had been working with international clients in travel, cosmetic, personal care, financial and tertiary education industries over years.

Innoverz Limited is a specialist with e-commerce, e-education, mobile and web application development and interactive multimedia design service. Our cross functional team consists of energetic talents who pursuit entrepreneur spirits. Innoverz offers a vibrant, stimulating and supportive working environment and learning opportunities for future talents.