

# ***FWD Elite Program 2015***

*Sponsored by New Business Development Department*

## **PROGRAM HIGHLIGHT**

***1 Professional HKFI license***

***3 Half day events***

***5 Days comprehensive training***

### **Program Objective**

By the end of the program, the participants should:

- Acquire some basic knowledge and skills on the financial planning practices.
- Understand the daily operations of a Consultant through comprehensive training.
- Have the experience of conducting financial planning analysis and formulating financial advice in real cases.

### **Requirement**

- Business undergraduates in 9 local universities
- Dare to dream and commit yourself with ownership
- Passionate in personal advancement
- Interested in financial planning career

### **Duration**

- 3 Jan 2015 – 6 Mar 2015

### **Enrolment and Enquiry**

- Ms. Jennifer Wong    T - 2281 3241    E - jennifer.hc.wong@fwd.com
- Mr Ernest Mok        T - 2281 3245    E - ernest.cy.mok@fwd.com

***Enroll  
Now***

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## Program Schedule

Now – 31 Dec 2014

Open for Application

10 Jan – 7 Feb 2015

Comprehensive Training Program

6 Feb 2015\*

Personality Exploration Workshop

27 Feb 2015\*

Client Event Planning Project

6 Mar 2015\*

Graduation Ceremony

May & Jun

Follow up mentorship

\* exact date TBC

## About FWD

FWD is the insurance business arm of the private investment group, Pacific Century Group. FWD's business spans Hong Kong, Macau, Thailand and the Philippines, offering life insurance services, as well as general insurance, employee benefits and financial planning services in Hong Kong. In addition, FWD has a brand presence in Indonesia. FWD's strategic focus is to leverage technology to enhance customer experience, deliver innovative products, and invest in talent to create a leading pan-Asian life insurer that changes the way consumers feel about insurance.



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Please send your enrolment form to [jennifer.hc.wong@fwd.com](mailto:jennifer.hc.wong@fwd.com) OR [ernest.cy.mok@fwd.com](mailto:ernest.cy.mok@fwd.com) OR fax to 2290 7070 before 31 Dec 2014.

## Enrolment Form

Name: \_\_\_\_\_

Contact No.: \_\_\_\_\_

Email: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ ( DD / MM / YYYY )

University / College: \_\_\_\_\_

Major: \_\_\_\_\_ Year: \_\_\_\_\_



Please explain why you want to take part in the Program. You may also provide other information about yourself if necessary. (You may write in Chinese)

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\* Data collected will be used for recruitment purposes only. Personal data provided by applicants will be used strictly in accordance with the Personal Data (Privacy) Ordinance.