



### **IPSOS Company Introduction:**

[IPSOS Hong Kong Ltd](#)

#### **About Ipsos**

Ipsos is an independent market research company controlled and managed by research professionals. Founded in France in 1975, Ipsos has grown into a worldwide research group with a strong presence in all key markets. Ipsos ranks third in the global research industry.

Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of € 1.669,5 million (2 218,4M\$) in 2014.

With offices in 87 countries, Ipsos delivers insightful expertise across six research specializations: advertising, customer loyalty, marketing, media, public affairs research, and survey management.

Ipsos researchers assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test advertising and study audience responses to various media and they measure public opinion around the globe.

Visit [www.ipsos.com](http://www.ipsos.com) to learn more about Ipsos' offerings and capabilities.

## **Title: Student Intern – Quantitative**

**Internship Period: 2-3 months depending the start date**

**Area of Focus: Market Research Projects**

### **Role Objective / Purpose**

This position is responsible for providing support to the quantitative teams on day-to-day management of research projects, including but not limit to preparing project materials, assisting in designing questionnaires.

Upon internship completion, potential intern with good performance will be considered to offer a full-time employment based on business needs.

### **Person specification**

#### **Qualification :**

University degree holder, preferably in Business, Marketing & Statistic or relevant disciplines

Only 2015 graduates will be considered

#### **Requirements :**

- Must be able to work at least 2 full days per week
- Highly interested in Market Research Industry and discovering human behaviours
- A positive and proactive team player with good communication skills
- Sensitive to numbers and enjoy working on reports with numbers
- Good analytical skill with high sense of curiosity and dedication in solving problems
- Proficiency in MS Office (Word, Excel, PowerPoint), SPSS
- Meticulous, able to handle multiple tasks efficiently and in an organized way
- Excellent command of both spoken and written English and Chinese including Mandarin