

madhead

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Madhead is a Hong Kong based mobile game developer and publisher, with more than 130 people serving 17 million downloads of its most successful mobile game – Tower of Saviors. In 2013 and 2014, Madhead ranked “The top 52 Publisher of Mobile Game” in “App Annie” for two consecutive years.

Combining mobile game development experience and high passion in mobile game industry, Madhead provides excellent user experience for all mobile game enthusiasts . Madhead is actively developing a multiple game projects with team size 20-30 Madheaders for each project . We are looking for talents who are passionate in games to join us. If you want to work in a fun , exciting and fully engaged environment , apply now and join our team!

Post: Marketing Executive – 1 year internship

Duties include but not limited to:

- Work closely with Game and Programming Team to develop and execute marketing plans for Company products
- Guided by Marketing Team leader to conduct goal-oriented market research for Game to thoroughly understand the industry market
- Manage the relationship with local and oversea and partners
- Partner with global and game publisher/developers to drive and deliver marketing programs catering to their business
- Assist in marketing campaign like preparing promotional material
- Create content for feeds on social network and social media

Requirements:

- Bachelor Degree in Marketing, Journalism & Media, Business Administration or related discipline
- Grade C or above in HKALE Use of English or Band 7.5 or above in IELTS
- Strong sense and interest in Web 3.0, Games and Mobile Apps
- Proficient in Microsoft Power Point and Adobe or Firework
- Knowledge in HTML and design software is an advantage
- Good presentation and negotiation skills
- Enjoy learning new things

Working Location & Hours:

Hong Kong Science Park

5-day work week, 10:00 – 19:00