



SUMMER INTERNSHIP PROGRAM 2015

Requirements:

- Full-time Undergraduates
- Self-motivated
- Proactive

We offer:

- 8 Practical Workshops
- Professional Trainers
- Advanced Internship Program

Application:

- CV should be submitted to www.hkfbs.org.hk
- For queries, please contact Miss Abbey Young by phone at 3181 2985 or by email stevelee.office@pruhk.com

8 Practical Workshops: (June 2015 - July 2015)

1. Kick-off Orientation
2. Aptitude Test
3. Business Psychology (NLP)
4. Cash-flow Game
5. CV Building
6. Interview + Presentation Skills
7. Image Building + Wine-tasting
8. Touch the Society



Students achieved at least 80% attendance of the Internship Program will be presented a certificate.

Prudential Hong Kong Limited

Summer Internship Program 2015

Background

In 1964, The Prudential Assurance Company Limited (PAC), a company incorporated and registered in England and Wales, began providing insurance products in Hong Kong. Initially operating as a branch office, the company's deep commitment to the city established PAC as a leading financial services brand, offering high quality life and general insurance products to the people of Hong Kong. Today, PAC operates through two locally incorporated companies in Hong Kong: Prudential Hong Kong Limited (PHKL) and Prudential General Insurance Hong Kong Limited (PGHK), both wholly owned by PAC. PHKL offers a broad range of financial protection, health protection and retirement planning products, while PGHK is dedicated to delivering a wide range of general insurance and employee benefits for our customers.

Professional excellence in financial services

Prudential places great importance on professional qualifications for Financial Consultants and Executive Financial Services Managers, supporting their training and career development at all levels and encouraging sales excellence through global initiatives such as Million Dollar Round Table. Through our culture of listening and understanding, Financial Consultants and Executive Financial Services Managers are committed to delivering the most professional and quality service to customers.

Choice and convenience through multi-channel distribution

Prudential products are available through a wide array of agency, bancassurance, brokerage and online channels, offering customers exceptional choice and convenience. Prudential's agency channel has become one of the largest professional networks of Financial Consultants in Hong Kong, while our bancassurance channel offers convenient access to life and general insurance products through Hong Kong's leading banks.

Comprehensive product range

Prudential has a well-established product portfolio across Hong Kong's life insurance, health protection, retirement, investment-linked insurance, life insurance savings, general insurance and employee benefits markets. We provide a wide range of innovative insurance products to meet the unique needs of our customers at different life stages and to help the people of Hong Kong provide financial security for themselves and their families.

Supporting our community

Building on our strengths and expertise, we focus our corporate social responsibility activities on youth financial literacy, caring for the elderly and healthy lifestyles. Our comprehensive youth programmes have already helped thousands of youngsters learn the basic concepts of financial management for a more secure and successful life, while our regular work with the elderly tackles the issues of Hong Kong's ageing population.

Prudential Hong Kong Limited Summer Internship Program 2015

Company Name:	Prudential Hong Kong Limited
Venue:	Prudential Tower, The Gateway, Harbour City, Kowloon.
Internship Period:	June 2015 - July 2015 1 to 2 evening workshops per week.
Program items	-8 Practical Workshops -Professional Trainers -Advanced Internship Programme
Requirement:	-Full-time Undergraduates -Self-motivated -Proactive
Benefits and Highlights	Upon completion of our Internship Program, outstanding students will be given the chance to join our advanced Internship Program. Administrative positions, back up positions for marketing and event-management will be offered.
Deadline of Application:	22 May 2015, 23:59