

Lumesse – Marketing & Sales Intern

About Lumesse	Lumesse is an independent human capital management (HCM) software vendor. Our products support various elements of talent management such as onboarding, recruiting, applicant tracking, a learning management system (LMS), course authoring, 360 degree feedback, performance management, compensation management and succession planning in order to deliver alignment with business strategy and improve efficiencies within the organisation. We currently work with more than 2,400 customers in over 70 countries enabling them to engage and nurture the best talent in an ever- changing and demanding global environment.
Responsibilities	<ul style="list-style-type: none">• Organising events such as exhibitions, seminars etc• Working with sales closely to execute email campaigns that generate sales pipeline• Manage database including data input, validation and cleansing• Create press release and customer story• Market research (SPSS), market segmentation and competition landscape analysis• Outbound prospecting and lead-qualification via phone
Deadline of Application	25th May, 2016 (Wednesday)

For application and more information, please visit our website at:

https://www.hkfbs.org.hk/functions/s4-2016/activities/summer_internship_series