

FEDNEWS²⁰²¹

HONG KONG FEDERATION OF BUSINESS STUDENTS



THE 37TH COMMENCEMENT VIDEO
STEPPING STONE TO SUCCESS SCHEME 2021
UNIVERSITY CONSULTATION DAY 2021
ORIENTATION CAMP VISITS 2021
VENTURE CAPITAL ON CAMPUS
- CASE COMPETITION 2021
JUMPSTARTER IDEAPOW! STUDENT
STARTUP COMPETITION
BUSINESS ADMINISTRATION PAPER 2021
ESG CHALLENGE 2022
ANNUAL DINNER 2022

 **HKFBS**

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Foreword



Mr. Edward Yau Tang-wah, GBS, JP

Secretary for Commerce and Economic Development
HKSAR

香港大專商學生聯會二零二一年年刊

青俊展驥
碩志圖新

商務及經濟發展局局長邱騰華



Foreword



Mr. Guy Bradley

**Chairman
Swire Pacific Limited**

“On behalf of Swire, I would like to offer my sincere congratulations to Hong Kong Federation of Business Students on the inauguration of its 37th Executive Committee.”

Since its establishment in 1985, HKFBS has helped connect tens of thousands of business undergraduates in Hong Kong, providing a unique platform to promote their interests, enrich their social networks, and assist them to develop outstanding management skills. By helping students gain a real understanding of the international business environment, HKFBS equips them to become future leaders in their sector: dedicated professionals who will support Hong Kong’s longstanding position as a global financial and commercial centre.

With the Greater Bay Area poised to become an economic powerhouse, Hong Kong will benefit enormously from closer integration into the region. Playing to our strengths in finance and commerce and the increasing reliance on Fintech, the burgeoning economic development of the GBA will provide many opportunities for Hong Kong’s future business graduates. Of course, there will be challenges along the way, as we navigate the impact of climate change, geopolitical issues, and trade tensions. HKFBS will continue to have an important role to play in helping our young people develop resilience, the very highest standards of integrity, as well as a truly international perspective on environmental issues, in order to meet these challenges and lead Hong Kong into a new era of sustainable growth.

I wish success to HKFBS in its future endeavours and very best wishes to all its members for your future careers.

Foreword



Mr. Russell Beattie

**Executive Director -
APAC, Index Derivative Product Specialist
MSCI Inc.**

“I would like to congratulate the 37th Executive Committee of the Hong Kong Federation of Business Students on your inauguration.”

Your new position is a great honor and equally it is also a great responsibility.

As you take on your new leadership positions please remember that you only “rent” your seat – a key aspect of leadership is the ability to do the best for your members in the time that you hold your position and to pass on the mantle to the next leadership team in a better shape than when you took up your current role.

While it is important to enjoy the moment – as the future elite of the business community in Hong Kong – let’s not lose sight on the medium and long term prosperity of the Federation and all the thousands of students that you present.

Hong Kong has and will continue to play an important strategic role in developing and building the East meets West financial ecosystem.

Never before has this been more true.

So as you prepare to take on your new leadership roles take a quiet moment to reflect that the Federation that you lead will play an instrumental part in providing the “home grown” talent and expertise that will continue to see Hong Kong grow and prosper for many years to come.

Again congratulations and I look forward to working closely with you and your members over the coming year ahead.

Kindest Regards,
Russell Beattie

Foreword



Ms. Chan Yuet Yee, Michelle

**President
Hong Kong Federation of Business Students
Session 2021-2022**

In the past 37 years, HKFBS has strived to provide extensive support to local business undergraduates to cultivate the new generation of elites. Our dedication has gained tremendous acknowledgments among business, academic, and government fields, enabling our Federation to grow both its member base and scale of activities. With the COVID-19 Pandemic being gradually brought under control, I would like to take the opportunity to reflect on the innovation and success demonstrated by the Session.

As the health and safety of our members are our utmost concern, we have held hybrid events throughout the year. With the hard work and dedication of the 37th Executive Committee, we are thrilled to have witnessed great success in many events, including the University Consultation Day 2021, Venture Capital on Campus - Case Competition 2021, and Business Administration Paper 2021. We are confident that more in-person events can be held in the coming months to maximise the learning of our participants.

Meanwhile, as Hong Kong's leading business student organisation, our Federation has actively searched for new opportunities for our members. This year, we are delighted to announce our collaboration with FUTECH Financial in the 1690 Stock Investment Tournament, which provides students with hands-on experiences in investing. We are also proud to present a new Member Society, the Business Administration Society from The Hong Kong Baptist University of Hong Kong.

Although what lies ahead for us is uncertain, I am confident that my fellow Executive Committee Members, with supreme perseverance and capability, will uphold the Federation's mission to create the best learning experiences for our members. In the following pages, you will find an overview of our events this year and potential areas of involvement. On behalf of the Federation, I wish you a fruitful journey filled with joy and success ahead.

INTRODUCTION



Hong Kong Federation of Business Students, HKFBS, is a non-profit organisation managed by local business undergraduates, with more than 20,000 members from the 10 local universities. We are the only organisation which includes the widest spectrum of local students from the business field.

HISTORY

HKFBS was founded in January 1985. We represent all local business undergraduates, and serve them by fostering their relationship, co-ordination and mutual understanding. We endeavour to assist them in becoming prominent figures in business with sound academic knowledge, excellent managerial skills, as well as helping them gain an understanding of real business environment.

STRUCTURE

HKFBS consists of the Advisory Board, the Council, the Executive Committee and the Member Societies. Advisory Board is a group of professionals who advise the council. The Council is the legislation, supervisor and judiciary body of the Federation. As the highest executive body, the Executive Committee is responsible for the running of the whole Federation. The Member Societies are the business students organisation of the 10 local universities.

ADVISORY BOARD



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Honorary Patron

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The Hong Kong University of Science and
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Prof. Andy K. C. Wong

Associate Professor of Practice in Marketing
Associate Dean (Undergraduate Studies)
Director of Studies in Undergraduate
Studies in Business
The Chinese University of Hong Kong

ADVISORY BOARD

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Index Derivative Product Specialist
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Chief Information Risk Officer Asia Pacific
BNY Mellon

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Independent Non-Executive Director
Chairman Audit Committee
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Founder
Chief Executive Officer
Rhombus International Hotels Group

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Risk Management Consultant
MCN Risk Advisory

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Chief Executive Officer
DBS Hong Kong

Mr. Teddy Liu

General Manager
Group Audit & Management Services
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Preface Coding

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Manhattan Holdings Limited

Mr. Barry Tong

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Forensic & Investigation Services

Grant Thornton

Mr. Richard Tsang

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Strategic Public Relations Group

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Mr. Emil Wong

Hon. Life President

Yuen Long Town Hall

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Non-property Portfolio Businesses

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Mr. Dominic Wu

Director

Head of Risk Management Department

BCT Group

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Mr. David Yeung

Co-Founder
Green Monday

Mr. Vincent Tsui

Founder and Chief Executive Officer
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Senior Executives Association

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HKSAR

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Former President
Legislative Council
HKSAR

Mr. Tang Kwok Wai, Paul, JP

Former Secretary
Civil Service of Hong Kong
HKSAR

THE 37th EXECUTIVE COMMITTEE



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CUHK



Wong Yi Tou, Sheldon

Internal Vice President
HKU



Man Po Yu, Kathryn

External Vice President
CITYU



Lam Shuk Hang, Zoe

Internal Secretary
CUHK



Chan Yuk Kie, Yukie

External Secretary
CITYU



Ho Lok Kan, Kevin

Financial Officer
HKUST



Chan Wing Tung, Monet

Academic Officer
HKU



Ip Tsz Pang, Jason

Academic Officer
HKUST



Ho Man Fei, Brittany

Social Officer
CUHK



Lee Chun Yikk

Social Officer
HKUST



Lam Cheuk Ying, Keira

Promotion Officer
HKUST



Ng Chak Hei, Stanley

Promotion Officer
HKBU



Law Yee Lam, Minnie

Marketing Officer
HKBU



Tsoi Tsz Long, Louis

Marketing Officer
HKUST



Lau Yan Hung, Rachel

Public Relations Officer
HKSU



Ngai Yee Ting, Candice

Public Relations Officer
HKPU



Chan Po Yi, Bowie

External Affairs Officer
LU



Cheng, Jeffery

External Affairs Officer
HKU

MEMBER SOCIETIES



THE ASSOCIATION OF BUSINESS STUDENTS (ABS)
Hong Kong Baptist University



THE ASSOCIATION OF FACULTY OF COMMERCE (AFC)
Hong Kong Shue Yan University



BUSINESS ASSOCIATION (BA)
The University of Hong Kong



BUSINESS ADMINISTRATION SOCIETY (BAS)
The Hang Seng University of Hong Kong



BUSINESS ADMINISTRATION SOCIETY (BAS)
Lingnan University



THE SOCIETY OF BUSINESS ADMINISTRATION (BASO)
The Chinese University of Hong Kong



BUSINESS COLLEGE AND DIVISION SOCIETY (BCDS)
City University of Hong Kong



THE BUSINESS STUDENTS' UNION (BSU)
The Hong Kong University of Science and Technology



FACULTY OF BUSINESS STUDENTS' ASSOCIATION (FBSA)
The Hong Kong Polytechnic University



STUDENT ASSOCIATION OF BUSINESS AND ADMINISTRATION (SABA)
The Hong Kong Metropolitan University

TIMELINE OF FUNCTIONS

.....
**STEPPING STONE TO SUCCESS
SCHEME**

APR 2021 - FEB 2022

.....
**ORIENTATION CAMP VISIT
2021**

AUG - OCT 2021

.....
**JUMPSTARTER IDEAPOP!
STUDENT STARTUP COMPETITION**

NOV 2021 - MAR 2022

.....
ESG CHALLENGE 2022

JAN - MAR 2022

.....
**THE 37TH COMMENCEMENT
VIDEO**

APR 2021

.....
**UNIVERSITY CONSULTATION DAY
2021**

JUN 2021

.....
**VENTURE CAPITAL ON CAMPUS
(VCOC) - CASE COMPETITION 2021**

AUG - OCT 2021

.....
**BUSINESS ADMINISTRATION PAPER
2021 SPONSORED BY UBS**

OCT 2021- JAN 2022

.....
ANNUAL DINNER 2022

MAR - APR 2022

THE 37TH COMMENCEMENT VIDEO

Session 2021-2022

As the very first production of the 37th Executive Committee of HKFBS, the 37th Commencement Video is an important milestone that marks the beginning of the new Session.

The 37th Executive Committee vows to serve our 20,000 members from 10 local universities continually with professionalism, diligence, perseverance, and determination. In the upcoming year, the 37th Executive Committee will be committed to organise a wide spectrum of academic, social and career-related activities and provide a comprehensive learning experience to our members.

Last but not least, we would like to express our deepest gratitude to our past Executive Committee members, Member Societies, and other business student societies for their past and future support. Your support has been crucial to our Federation's success.

Full-year Sponsor:



Diamond Sponsors:



This year, we are grateful to have Mr. Christopher Hui, the Secretary for Financial Services and the Treasury, Mr. Tat Lee, CEO of Welab Bank and Ms. Alyssa Berggren, Senior Manager from the Shared Value Department at New World Development Company Limited, as our Guest Speakers.



We would also like to extend our whole-hearted gratitude to our Sponsors for their support, without which the production would not have been successful.



Scan to view the video:



“Stepping Stone to Success Scheme 2021 is a holistic programme which knowledge. It also acts as a bridge between prominent business leaders and students.”



Mentorship Programme 2021

acts as a mutually beneficial opportunity for both mentors and mentees. Through linking with business professionals, students can gain illuminating insights into their interested career paths and the real business world. Meanwhile, mentors inspire students with personal experiences while shouldering social responsibility by grooming future leaders.

Firm Visit Series

allows participants to get a glimpse of how actual companies operate. Participants gain understanding on winning company philosophies through exposure to organisation's day-to-day operations and exclusive conversations with eminent leaders.



Workshop

includes a kaleidoscope of workshops that help students develop a crucial business sense and knowledge. The programme is highly insightful and diversified, covering areas such as Entrepreneurship Quotient and Business Communication.

Networking

serves as a platform for students to interact with each other, expand their social networks in the business world.

h seeks to provide a platform for students to obtain profound business
 ders and undergraduates, facilitating the exchange of fruitful ideas.



PING
 NE TO
 CESS
 ME 2021



Executive Forum for Elites

gathers top elites from corresponding fields to discuss current business landscapes in this ever-changing world.

It serves to generate thought-provoking insights and inspire students to think out of the box.

Workshop Series

Workshops to equip students with knowledge. Topics discussed are varied, such as FinTech, Financial Business Etiquette.

Networking Series

Beneficial personae to mingle and expand their interpersonal network in the business world.

Internship Series

provides participants with hands-on opportunities to engage in the real working environment.

Through real practices, students could enhance self-competitiveness and explore their enthusiasm and passion, paving a way to achieve their future career aspirations.

UNIVERSITY CONSULTATION DAY 2021



During the event, Student Ambassadors from 10 local universities offered one-on-one consultation sessions to participants to answer their specific questions regarding their programme of interest. Student Ambassador profiles ranged from Global Business, Finance, to Management Information Systems.

Diamond Sponsor:



Platinum Sponsor:



Souvenir Sponsor:

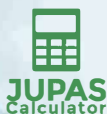


University Consultation Day 2021 provides the latest tertiary education admission information for F.4 to F.6 students. Admission talks and programme brochures about 10 universities were featured, assisting participants to identify their academic passion. This year, we are honoured to have the founder of JUPAS Calculator and the education counsellor from Britannia StudyLink as our Guest Speakers, giving advice on the arrangement of JUPAS choices.



In addition, through collaborating with Dcard, a Freshman Forum was held online to cater participants who cannot join the event due to the Pandemic. They were able to comment on the platform in advance and get answers through online streaming on the event date.

Supporting Organisations:



Oriental Visits

CITYU | HKBU
CUHK | HSUHK
OUHK

Held in August, Orientation Camp Visits deliver our warmest welcome to freshmen, collaborating with our 10 Member Schools visited business orientation camp in packages and delivering promotion talks, entering a new stage of life, OCV 20 enrichment opportunities through introductory Federation

Diamond Sponsors:



Hong Kong Institute of
Certified Public Accountants
香港會計師公會

Calbee



U-Kingdom Management Limited
優萊王國際有限公司

BEAUSKIN
— AESTHETIC + MEDICAL —



ion Camp 2021

| HKSYU | LINGU
| POLYU | HKUST
K | HKU

ts 2021 acts as a channel for HKFBS to
men from 10 local universities. Through
societies, the 37th Executive Committee
each university, distributing welfare
ks. On top of congratulating freshmen for
2021 opened their doors to countless
ducing the upcoming events held by our
ration.



Platinum Sponsors:

Gold Sponsors:

Supporting Organization:





THE TRAINING BOOTCAMP

was hosted by experts from the venture capital industry, guiding students to gain indispensable skills and knowledge to work as a venture capitalist. Students also learnt to devise fundamental discernments on investment analysis and strategic planning.

Venture On Ca (VC - Case Comp

Co-hosted by HKSTP
it is our first venture
function designed for
postgraduates from a
to inspire and nurt
capitalists via inve



e Capital mpus OC) etition 2021

Ventures and HKFBS,
re capital themed
r undergraduates and
all disciplines. It aims
ure future venture
estment trainings.

THE INVESTMENT CASE COMPETITION

gave participants an opportunity to evaluate businesses' potential growth, analyse investment hypotheses and eventually codify pitch decks to VC investors. Top 3 winning teams were awarded with fast-track internship opportunities at HKSTP Ventures Investment Team.

JUMPSTARTER

IdeaPOP!

HONG KONG STUDENT STARTUP COMPETITION

FOR ALL TERTIARY STUDENTS

JUMPSTARTER IdeaPOP! is a unique startup competition for all tertiary students in Hong Kong organized by Alibaba Entrepreneurs Fund. We aim to nurture the next generation with an entrepreneurial mindset. Participants will have a chance to undergo vigorous pitch training, and learn best practices for jump-starting a business and turning their ideas into reality.

FOLLOW US ON



Facebook



Instagram

Submit your application online with a PowerPoint deck up to 15 SLIDES in PDF format.

Open For
Application:

Nov 1, 2021

This year we divide JUMPSTARTER IdeaPOP!

• Tertiary Students into 2 tracks •

UNDERGRADUATE
Students

POSTGRADUATE
Students



**UPON JOINING,
YOU WILL BE ABLE TO...**



**Join our startup
workshops**



**Network with top
entrepreneurs**



**Pitch in front of
business leaders**



Business Administration Paper 2021

Sponsored by UBS

Established in 1986, Business Administration Paper (BA Paper) is an international business plan writing competition which endeavors to equip students with global business knowledge. With local and foreign streams, participants could gain exposure to the worldwide business environment and inspirations from business elites.



What is now proved was once only IMAGINED

Visit www.bapaper.com for more details

In the past years, BA Paper nurtured generations of students with a comprehensive business mindset through investigating contemporary business trends under the generous support from our Evaluation Committee. With the theme of “Tech Imagineer” this year, students are encouraged to exchange their innovative business notions and foster interactions with professionals from business and academic fields.

Mingle with applicants from local and overseas universities



Build connections with academic and business professionals

Win a total prize over 30K and opportunities to work with UBS officials



UBS

ESG Challenge



What is ESG

ESG investing has become a prevailing trend. When evaluating companies, investors consider environmental, social and governance aspects when evaluating their performance. PwC, ESG Challenge 2022 has the theme of ESG for undergraduate students. Through experiential learning and competition, students get a more comprehensive understanding of ESG by analysing material risks and

Challenge 2022



Timeline:

Mid Feb 2022

-Opening Ceremony

Late Feb 2022

**-Experiential Learning
Session**

Late Mar 2022

-Semi-Final

Mid Apr 2022

-Grand Final

Challenge?

In recent years, stressing on environmental, promoting a firm or an investment. Partnering with "Digital Evolution", promoting ESG among experiential learning sessions and rounds of intensive understanding of ESG investing when and growth opportunities.



Annual

Annual Dinner 2022 seeks to p
from 10 local universities with
with elites and professionals from
government fields.

As the last event hosted by the 3
Dinner 2022 concludes the curr
our term. On top of commemor
year, we hope to take this oppo
gratitude to our Advisors, Sp
Guests for their continual supp

L Dinner



provide business undergraduates
a golden opportunity to network
in academic, business and

7th Executive Committee, Annual
Event Session, signifying the end of
celebrating events held throughout the
opportunity to express our sincerest
sponsors, supporting parties and
support.



Compulsory Interview Dates :

1ST ROUND INTERVIEW

20/9/2021 - 30/9/2021

2ND ROUND INTERVIEW

2/10/2021 - 3/10/2021

3RD ROUND INTERVIEW

9/10/2021 - 10/10/2021

38th RECRUITMENT





Compulsory Interview Dates :

1ST ROUND INTERVIEW

20/9/2021 - 30/9/2021

2ND ROUND INTERVIEW

2/10/2021 - 3/10/2021

3RD ROUND INTERVIEW

9/10/2021 - 10/10/2021

38th RECRUITMENT



2022 PwC Campus Recruitment

Graduate Programme
Internship Programme



Scan the QR code
to apply now!



Be a game changer





A DIVERSIFIED PLATFORM TO SHOWCASE YOUR TALENT



Close to MTR Chai Wan Station, Youth Square provides a wide range of flexible facilities for performance, exhibition, conference and hostel accommodation to cater for various youth activities.

- Highly accessible location with around 3-min walk from MTR Chai Wan station Exit A
- Professionally equipped Theatre with 643 seats
- Ideal for music, art & culture collaboration with international community & performers
- Varied venues for exhibition, stage performance, workshop, music, movie and many more
- A full set of professional equipment brings a peace-of-mind live streaming experience



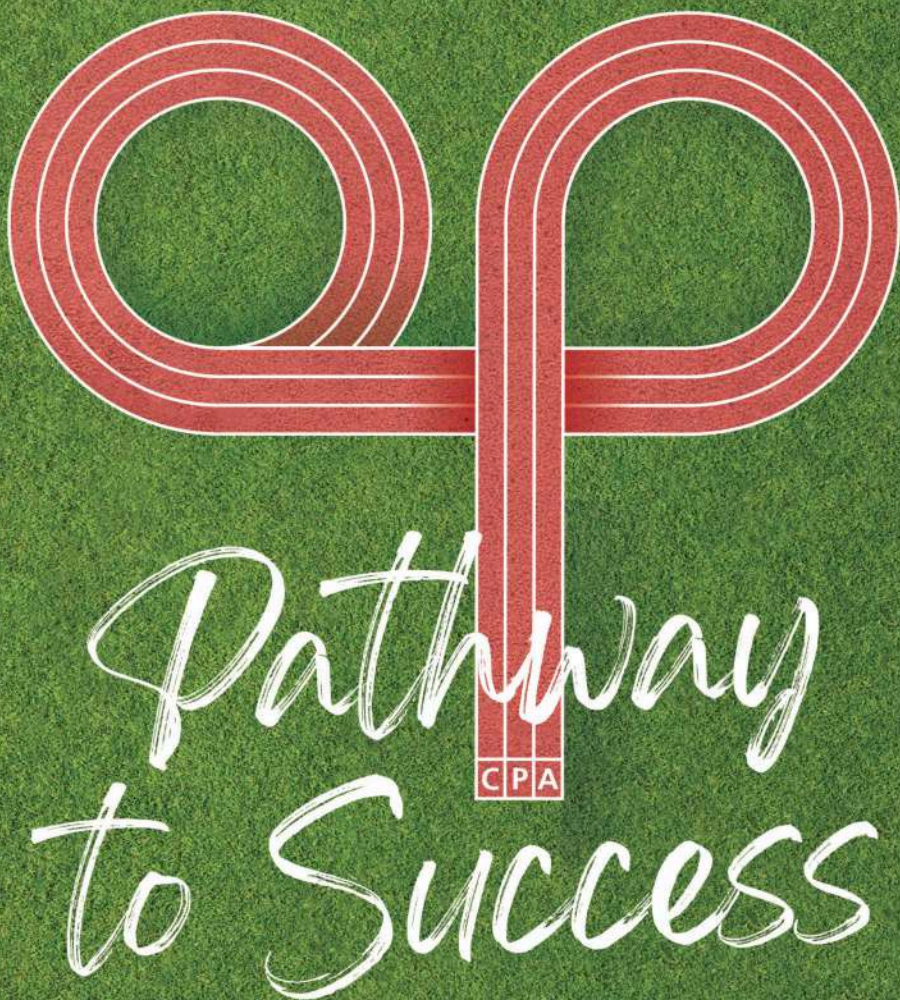
Qualification Programme



Hong Kong Institute of
Certified Public Accountants
香港會計師公會



Hong Kong's
CPA Qualification
香港會計師專業資格



Enquiries
Should you have any enquiries regarding the new QP, please contact us at:

Education and Training | Hong Kong Institute of CPAs
27th Floor, Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong
Tel: (852) 2287 7228 | Email: etd@hkiipa.org.hk

A list of frequently asked questions is also
available at the Institute's website:

https://www.hkiipa.org.hk/newqp_faq



Find out more
about new QP

1對1

線上問功課解題服務



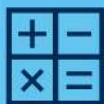
5**功課導師
全天候在線



最快30秒內
配對功課導師



全科功課問答
一影二問三解題



數理科最受歡迎
平均每日成功解題 629 次



每月\$780

一年問書1200次!

每次解題

低至\$7.8



立即下載

產品兌換方法

1

在 Snapask 網站登入帳戶
<https://snapask.com/zh-hk/login>



2

登入後，點擊右上方的個人帳戶名稱，
選擇「我的帳戶」，點選「獲得折扣」

3

在「收到邀請碼？」一欄
輸入卡上兌換碼



4a 問功課裝兌換方法

完成兌換後，
同學可於手機或網站發問功課問題！

4b 線上課程兌換方法

完成兌換後，同學可於網站版或手機版
觀看所購買的課程！

- 網站版 > 登入 snapask.com > 並到「課程」揀選已購入的課程上課
- 手機版 > 到 Snapask 應用程式內的「我的課程」位置上課

緊貼Snapask最新動態！





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 WhatsApp : 5500 3655

 britannia-study.com

*根據2018-2019英國私立學校入學試考生人數顯示，英識教育學生佔總考生人數多於一半。



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十周年⁺

晴報 10周年
SKY POST

繼續邁進向前⁺



免費報紙



讀者人數第二位¹

晴報 Facebook Followers
共超過154萬²

每月瀏覽量

超過350萬³

每月不重覆訪客

超過323萬⁴



或

下載 Lifestyle App

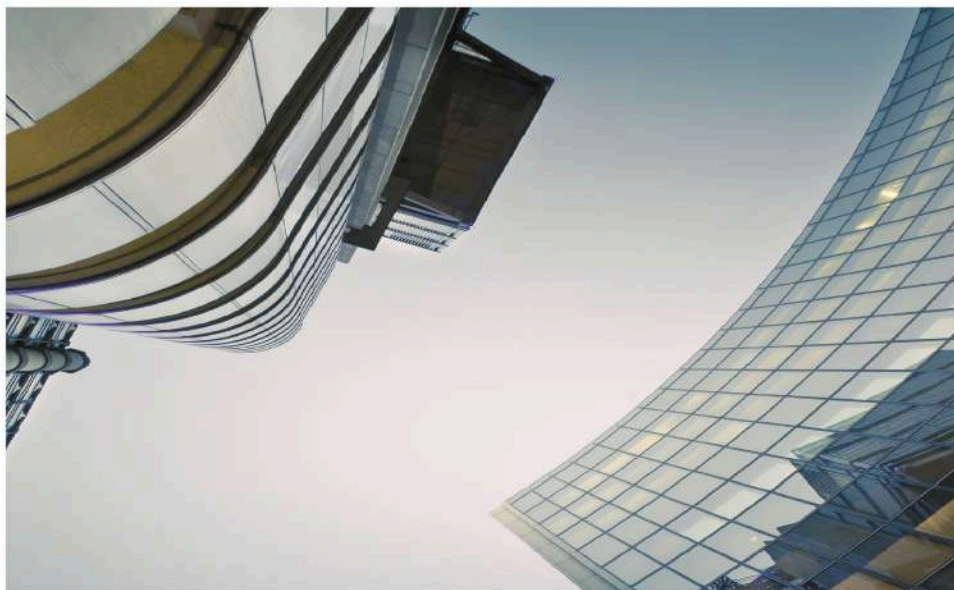


立即搜尋 U Lifestyle | Q

緊貼晴報所有新聞資訊

Source: (1) Nielsen Media Index, 2020 Q4 Report; (2) Facebook Insight of Skyposthk, Healthy Life Express, Wealthy Life & Weekend Go Go, Jun 2021

(3) Google Analytics, Jan-Mar 2021; (4) comScore MMX Multi-Platform, Nov 2020



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